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## John G. Long

Of Counsel  
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### Practices

Collegiate and Professional  
Sports

### Industries

Higher Education

### Education

Marquette University Law  
School  
J.D., 2009

The University of Texas  
B.S., 2006

### Admitted to Practice

- Texas, 2009

### Languages

American Sign Language

John G. Long is of counsel in the Houston, Texas, office of Jackson Lewis P.C. He has more than 10 years of experience in collegiate sports law as a former university NCAA compliance officer and private practitioner.

John's practice is exclusively focused on counseling institutions, athletics conferences, affiliated corporations and individuals in collegiate sports law matters, including those involving NCAA infractions, NCAA compliance and Title IX. He conducts investigations, provides advice and counsel, and he appears before NCAA committees on behalf of his clients. John has vast experience representing institutions in cases before the NCAA Committee on Infractions, Infractions Appeals Committee and NCAA Committee on Academics. Additionally, he is deeply experienced in providing advice and counsel to institutions and affiliates regarding legislative relief waivers, the NCAA Academic Performance Program, Gender Equity concerns and in conducting compliance reviews.

John is a published author on subjects concerning NCAA compliance and he frequently presents on sports law topics.

While attending Marquette University Law School, John earned the National Sports Law Institute's Certificate of Sports Law and was published in the *Sports Lawyers Association Journal*. He was also a member of the *Marquette Sports Law Review*.

### Professional Associations and Activities

- State Bar of Texas

### Published Works

- "Compliance Considerations for Colleges and Universities Prior to Eliminating Sports in the COVID-19 Era," *National Law Review* (July 2020) [Author]
- "How Colleges and Universities can Comply with NCAA Rules during COVID-19 Pandemic," *National Law Review* (March 2020) [Author]
- "How a Recent Appellate Court Decision Views Title IX and Transgender Discrimination," *Employment Law Alliance* (May 2016) [Co-Author]
- "How Schools Should Plan for Transgender Student Participation in Athletics in light of OCR's Recent Dear Colleague Letter," *Sports Litigation Alert* (May 2016) [Author]
- "Why Colleges are Likely to Face More Title IX Lawsuits," *Law360* (February 2016) [Co-Author]
- "Keeping Score on NCAA Student-Athlete Rules: Can Student-Athletes Receive

Pay for Use of their Names, Images and Likenesses?," *National Law Review* (October 2015) [Author]

- "High Standards for High School Athletes: Defamation Law and Tomorrow's Stars," *Tulane Sports Lawyers Journal*, Vol. 16 (Spring 2009) [Author]

## Speeches

- "Hot Topics in Sports Law," Sports Law CLE at South Texas College of Law – Houston (Houston, TX, June, 2019) (moderator)
- "Sports Wagering Education," National Association of Athletics Compliance (NAAC) Annual Convention (Orlando, FL, June, 2019) (moderator)
- "Emerging Legal Issues in Collegiate Athletics," National Sports Law Institute of Marquette University Law School 29th Annual Fall Conference, Emerging Legal Issues in Collegiate, International, and Professional Sports, and Esports (Milwaukee, WI., October 12, 2018) (panelist)
- "Sexual Misconduct and the Role of NCAA Compliance," National Association of Athletics Compliance (NAAC) Annual Convention (Washington, D.C., June, 2018) (moderator)
- "Gender Equity and Title IX: Best Practices for Equitable Program Benefits," School Administrators of South Dakota – Title IX Conference (Sioux Falls, South Dakota, April, 2018) (presenter)
- "The Changing Landscape of Collegiate Athletics," National Sports Law Institute Annual Conference (Milwaukee, Wisconsin, October, 2016) (panelist)
- "Maintaining Fairness, Integrity and Safety in Sports," National Sports Law Institute Annual Conference (Milwaukee, Wisconsin, October 2015) (panelist)
- "NCAA Investigations and Outside Counsel's Role," Houston Bar Association Lunch and Learn (Houston, Texas, September 2015) (presenter)
- "The Changing Landscape of Collegiate Athletics: Legal and Business Issues," National Sports Law Institute Annual Conference (Milwaukee, Wisconsin, October 2013) (panelist)
- "The Tenets of Institutional Control," Sunbelt Conference Annual Meeting (New Orleans, Louisiana, June 2012) (presenter)
- "Hot Topics in College Athletics," National Sports Law Symposium Hosted by Tulane Law School (New Orleans, Louisiana, March 2012) (panelist)