

## Elevate Omaha!

### Past Details

November 7, 2018

9:00 AM - 5:00 PM CST

Hilton Omaha  
1001 Cass Street  
Omaha, NE 68102

Registration Fee: \$75.00

#### Credits

HRCIPending  
SHRMPending

Join Jackson Lewis P.C. attorneys and key corporate stakeholders for a full-day program devoted to diversity and inclusion. Diversity and inclusion (D&I) has never been more important to the success of our community, businesses and employees. Jackson Lewis is committed to cultivating a workplace where diverse perspectives and experiences are welcomed and respected. We are bringing together local and national leaders to provide practical advice on making this commitment a reality in Omaha.

The program will include frank advice from executives who instituted diversity and inclusion programs with great success; consultants who will provide instruction on issues such as recruitment, metrics and unconscious bias; and tips from a diverse group of talented young professionals who chose to make Omaha home. Attendees will also have the opportunity to network and share new ideas.

Topics Include:

#### **The Case for Diversity and Inclusion**

This session will include a brief discussion about definitions of key diversity and inclusion concepts. We will also explore the community and business cases for diversity and inclusion with special guest speakers.

#### **Recruitment and the Pipeline**

Attendees will hear from Omaha professionals on their individual experiences and the impact of diversity and inclusion in the workplace. Our panel moderator, Stancia Jenkins, Assistant Vice President for Diversity, Access, and Inclusion at the University of Nebraska, will also discuss how recruitment and inclusion impact employees and how we can best utilize our resources to find talent.

#### **Keynote Speaker and Lunch**

Please join keynote speaker Steve Harris, Chief Ethics and Compliance Officer at Lincoln Financial Group, for lunch! Lincoln Financial has set itself apart in Diversity and Inclusion and is listed on the Forbes list of the Best Employers for Women (#52 of 300), Best Employers for Diversity (#69 of 500), and America's Best Employers (#288).

#### **Building a Robust D&I Program**

This breakout session focuses on the basics of a diversity and inclusion program, including what to look out for, who to engage and where to start. Learn about Employee Resources Groups (ERGs), planning and other basics!

### **Live Long and Diversify**

How do you build a diversity and inclusion program that will stand the test of time? How will your company plan for the future? What are the best ways to engage leadership to ensure longevity? Find out in this comprehensive breakout session!

### **Unconscious Bias**

While racial slurs and “women’s work” are thankfully less common in the 50 years since Title VII was enacted, unfortunately discrimination in less explicit forms remains, and is increasingly on the radar of the EEOC and the courts. “Implicit bias,” also referred to as “unconscious bias,” may expose your company to liability, especially in today’s current employment environment. Learn about the developing role of unconscious bias and help your company avoid the unintentional discriminatory behaviors that create exposure today.

### **An Hour with the Experts: Tips and Tricks from Corporate D&I Professionals**

This impressive panel of Omaha based professionals will discuss the experiences of the group surrounding D&I programs at their companies. It will cover leadership engagement, internal hurdles, best practices and more.

Please commit to joining us on our journey to Elevate Omaha!

### **Contact Us for More Information**

Please contact Courtney Christie at [Email](#) or 703-483-8304.

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