

Supplier Diversity: An Untapped Resource for Construction Employers

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Speaker



[Michael R. Hatcher](#)

Principal
Washington, D.C. Region 703-483-8328
[Email](#)

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“Supplier diversity” programs incorporating Minority and Women-Owned Business have evolved beyond mere compliance with government contracting requirements. Today they provide opportunities for forward-thinking companies to enhance innovation, improve customer engagement, and create new areas for market growth. Join us to learn the basic elements of effective supplier diversity programs; the need to include businesses owned by people with disabilities, members of the LGBT community, and other underrepresented groups, as well as women and minorities; and best practices for how construction companies can use supplier diversity to gain marketplace advantages.

Contact Us for More Information

Please contact Alexander Jenison at [Email](#).