

The NCAA and the New World of Name, Image and Likeness Rights for Student-Athletes

Archived Details

May 11, 2020

1:00 PM - 2:00 PM EST

[View Recording](#)

Continuing education credit was offered for the live broadcast of this seminar. You cannot earn credit for watching the archived webinar.

Registration Fee: Complimentary

Credits

CLEPending*
HRCI1.0
SHRM1.0

NOTE: No CLE credit can be earned for watching recordings of past webinars.

*Webinars are CLE-accredited in California, Illinois, New York, Missouri and Texas. We are also accredited providers of HRCI and SHRM.

The NCAA has recently released proposed rule changes which would allow student-athletes to market their name, image and likeness rights. These proposed bylaw changes will have a direct impact on the relationship between universities and their student-athletes and will create numerous NCAA compliance issues and concerns.

Topics

- Impact of proposed state legislation
- Proposed NCAA changes
- Current student rights
- What universities and athletic departments need to do to prepare

Contact Us for More Information

Please contact Jess Simpson at [Email](#).

Speakers



[Gregg E. Clifton](#)

Principal
Phoenix 602-714-7044
[Email](#)



[Paul V. Kelly](#)

Principal
Boston 617-305-1263
[Email](#)