JacksonLewis

ADA Title III

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Overview

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Over the last several years, a sharp increase in the number of accessibility lawsuits brought under Title III and analogous state and local public accommodation laws have further complicated the ever-changing legal landscape in this area.

Because Title III gives individuals with disabilities, advocacy groups and the U.S. Department of Justice the right to file lawsuits, non-compliance with the law can result in significant litigation risk. To address these legal risks, we provide the following services:

Litigation and Government Investigations

Our ADA Title III practice brings together a group of attorneys located in many offices throughout the United States, including California, New York and Florida, where plaintiffs' attorneys are most active. Our attorneys have extensive experience defending Title III accessibility lawsuits brought against places of public accommodation in a wide array of industries, including retail, hospitality/hotel and restaurant/food service. We have defended or resolved hundreds of lawsuits brought under Title III of the ADA and applicable state laws. Our attorneys have also handled many ADA Title III compliance investigations and enforcement actions initiated by the U.S. Department of Justice, as well as state and local anti-discrimination enforcement agencies.

Counseling and Compliance Planning

We offer a range of creative, practical and cost-effective counseling, training and planning services for businesses with Title III compliance obligations. These services include the following:

- Advising clients on how to comply with the new ADA Title III regulations, including requirements for event ticketing, hotel reservations and the 2010 ADA accessibility standards for public accommodations and commercial facilities;
- Advising clients about how to comply with the physical accessibility requirements of the ADA, including conducting surveys of existing facilities and reviewing plans for new construction and/or renovations;
- Advising clients on how to ensure that renovations and new construction projects comply with changing Title III accessibility requirements to avoid future retrofitting;
- Reviewing new equipment and fixtures such as slot machines, sales kiosks, ATMs

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and sales counters for compliance with Title III requirements;

- Collaborating with consultants and client IT representatives to improve the accessibility of websites for individuals with sight and hearing disabilities;
- Developing ADA Title III compliance policies and training programs regarding service animals, reasonable accommodations for customers with disabilities, and effective communication with customers with disabilities; and
- Advising businesses on how to handle disability-related complaints from guests and advocacy groups.

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*The National Operations Center serves as the firm's central administration hub and houses the firm's Facilities, Finance, Human Resources and Technology departments.