



Associate, New York City

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Gregory C. Brown, Jr. is an associate in the New York City, New York, office of Jackson Lewis P.C. His goal is to be a strategic partner in all aspects of workplace management to ensure his clients can focus on running their business effectively.

## Practices

- Employment Litigation
- Privacy, Data and Cybersecurity
- Privacy Litigation
- Construction
- Real Estate
- Technology
- California Consumer Privacy Act

## Education

- St. John's University School of Law, J.D. 2018
- York College, B.A. 2015

## Admitted to Practice

- New York - E.D. N.Y. 2019
- New York - S.D. N.Y. 2019
- New York 2018

A key focus of Greg's practice involves assisting clients in navigating emerging issues related to data privacy. As a member of the firm's Privacy, Data, and Cybersecurity group, he has assisted numerous clients with investigating, remediating, and responding to data breaches of various kinds. Greg regularly defends clients against individual and class-based claims stemming from data breaches, the use of website tracking technologies, and other technologies that collect personal data. Greg has represented clients in regulatory investigations by various government agencies, including the Department of Health and Human Services and state attorneys general. Greg has also assisted clients with developing and bolstering programs to manage data privacy and security compliance risks under the California Consumer Privacy Act (CCPA), Health Insurance Portability and Accountability Act (HIPAA), Federal Trade Commission Act, New York SHIELD Act, and other data privacy statutes.

In addition to data privacy, Greg maintains a robust employment practice, regularly defending employers against claims of discrimination, harassment, and retaliation before federal and state courts, arbitral forums, and administrative agencies. He also partners with clients on all aspects of their employment relationships, including developing and implementing personnel policies, navigating employee discipline, and conducting workplace investigations.

Prior to joining Jackson Lewis, Greg represented and counseled clients at a boutique labor and employment firm. While attending law school, Greg was a Ronald H. Brown Scholar, and he served as the senior associate editor for the *Journal of Civil Rights and Economic Development* and the executive publications editor for the *Commercial Division Online Law Report*.

## Honors and Recognitions

- *National Employment Law Council*, "Academy Fellow" (2022, 2023)
- *New York Super Lawyers®*, "Rising Stars," Technology Transactions (2024)

## Pro Bono and Community Involvement

- Past mentor for Ronald H. Brown Law School Prep Program

## Published Works

- "AI in Employment Decisions and Performance Management: Key Legal Issues and Potential Risks and Benefits," *LexisNexis Practical Guidance* (September 2024) [Co-Author]
- "AI In Performance Management: Mitigating Employer Risk," *Law360* (March 2024)

[Co-Author]

- "Enough is Enough: Eliminating the Manager Rule in Title VII Retaliation Cases," *NYSBA Labor and Employment Law Journal* (Fall 2019) [author]
- "Nowhere to Run, Nowhere to Hide: Applying the Fourth Amendment to Connected Cars in the Internet-of-Things Era," *Journal of Civil Rights and Economic Development* (Spring 2019) [author]

## Speeches

- "Recent Developments at the Intersection of Gen AI, Data Privacy and Cybersecurity," St. John's University School of Law (April 2025) (presenter)
- "Cybersecurity in the Workplace: Ethical Issues," Practising Law Institute (March 2025) (panelist)
- "Navigating Data Breaches: Essential Strategies for Attorneys," St. John's University School of Law (August 2024) (presenter)
- "Knowing the Cyber Risks Facing Your Company And The Steps You Can Take Now," Long Island SHRM (February 2024) (presenter)
- "The Future Is Now: Recent Developments in Artificial Intelligence and the Law," St. John's University School of Law (November 2023) (presenter)
- "Mitigating Cybersecurity Risks in the Virtual Workplace," New York City SHRM (November 2023) (presenter)
- "The Evolving AI Landscape: Practical Considerations for Employers," Association of Corporate Counsel (September 2023) (presenter)
- "Ransomware Attacks and Tips for Ensuring Cybersecurity Protection," Legal Update – Central New Jersey SHRM (May 2022) (presenter)