



Senior eDiscovery Attorney, Madison

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Geoffrey J. Geftman is a senior eDiscovery attorney in the Madison, Wisconsin, office of Jackson Lewis P.C.

With a diverse background in professional experience and education, Geoff utilizes a unique skill set to resolve the ever-expanding problems created by electronically stored information (ESI).

As an experienced attorney who also attained a master's degree in information systems, Geoff bridges the gap between law and technology. His consultative approach to eDiscovery and legal technology aids in the development and implementation of custom workflows and best practices that minimize ESI costs and maximize efficiencies.

Prior to joining Jackson Lewis, Geoff ran a litigation support department for an Am Law 200 firm, managed end-to-end discovery services at ESI vendors, and ran managed document reviews for both plaintiffs and defense firms. His ability to approach obstacles from multiple perspectives helps his clients combat the complications created by the exponential growth of data.

## Practices

- eDiscovery

## Education

- Drexel University - iSchool, MSIS 2011
- Villanova University School of Law, J.D. 2006
- Tulane University, A.B. Freeman School of Business, B.S. 1999

## Admitted to Practice

- New Jersey - D. N.J. 2006
- Pennsylvania ED Pa. (inactive) 2007
- New Jersey 2006
- Pennsylvania (inactive) 2006

## Pro Bono and Community Involvement

- Milwaukee Depression & Bipolar Support Alliance (DBSA), Board Member

## Speaking Engagements

- "Practice Pitfalls and Quagmires of Everyday eDiscovery" Lawline (CLE Webinar, August 2023) [presenter]
- "ILTA's Technology Competence Podcast Series" International Legal Technology Associate (Podcast, April 2023) [guest presenter]